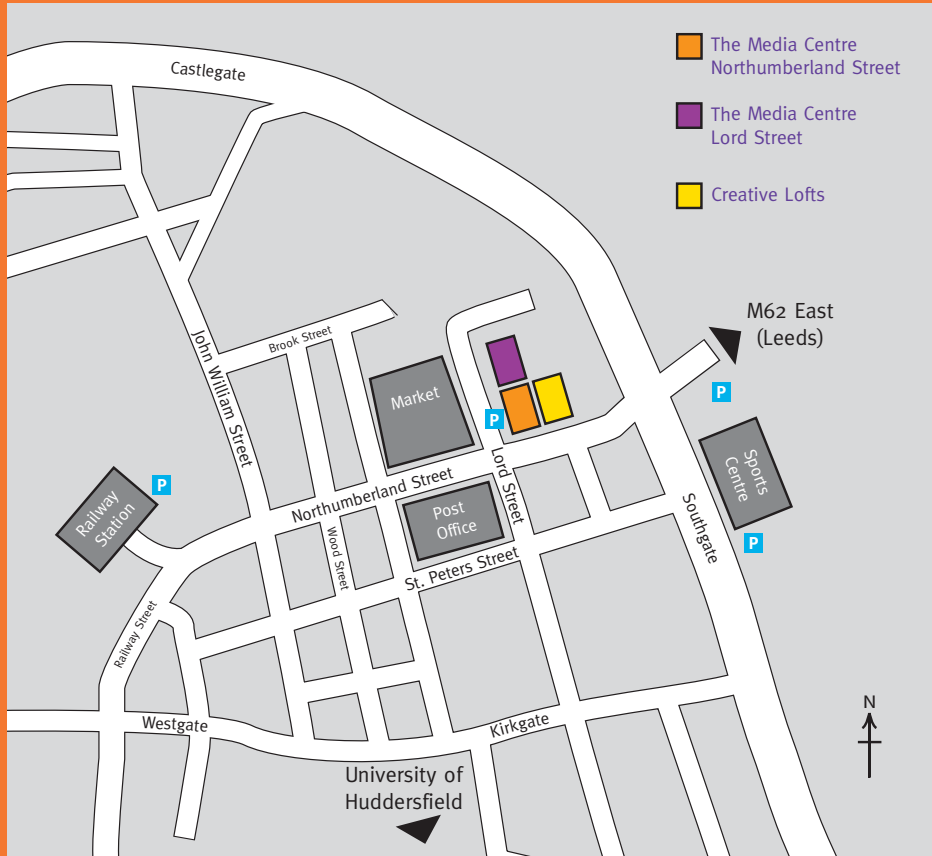


www.druh.co.uk/medialounge

MEDIALOUNGE



This brochure is also available in large print;
please contact Clare Daněk on 0870 990 5007
for your copy.

The Media Centre, 07 Northumberland St, Huddersfield, HD1 1RL | Tel: 0870 990 5000

All information correct at time of publication | © The Media Centre 01/2004
Design by Odessa Design | www.odessadesign.co.uk

07 Northumberland St., Huddersfield, HD1 1RL

JAN - MAR 04

10.00 am - 5.30 pm Mon - Fri


THE MEDIA CENTRE
HUDDERSFIELD

The Media Centre, Huddersfield is one of the UK's most innovative clusters of creative and media enterprises.



Located in Huddersfield town centre, 25 minutes from Leeds and Manchester, The Media Centre is at the heart of a thriving community of media and creative businesses. With over 60 companies employing 270 people working from high quality, contemporary office spaces it is an ideal location for growing businesses in the creative industries sector. For more information visit www.the-media-centre.co.uk



Round Foundry Media Centre, Leeds

In December 2003 Round Foundry Media Centre opened in Leeds. Located in a stunning new building in the Round Foundry, a development which includes apartments and café-bars, it provides a new focus for the creative and digital media industries in Leeds. Meeting rooms, wireless zones, networking and industry events, all just 10 minutes from the city centre, make Round Foundry Media Centre a great place for creative business. For further information ring the Customer Service team on 0870 420 2300 or visit: www.roundfoundry.net

The Media Centre Creative Programme for 2004 consolidates the developments of the last two years. We look forward to continuing the international flavour of our Residency, Exhibition and Commissioning programme.

We have developed productive and ongoing partnerships with external organisations such as NIFCA [Nordic Institute for Contemporary Art] and Visiting Arts, which has enabled us to offer residencies to practitioners from Taiwan and Finland; our current Artist in Residence, Lisa Jevbratt, is here as part of NIFCA's New Media AiR initiative [see p.11].

The Medialounge programme will showcase work from artists working with network technologies and the physical environment, including Jonah Brucker-Cohen [see p.3], Thomson & Craighead, Jen Southern and the Rand0% project [see p.9].

Tom Holley
Creative Director
The Media Centre

MEDIALOUNGE EXHIBITION

Fri 20 February - Fri 2 April 04
10.00am - 5.30pm
Mon - Fri



Jonah Brucker-Cohen will talk about his work at **Medialounge Nights** [see p.5]

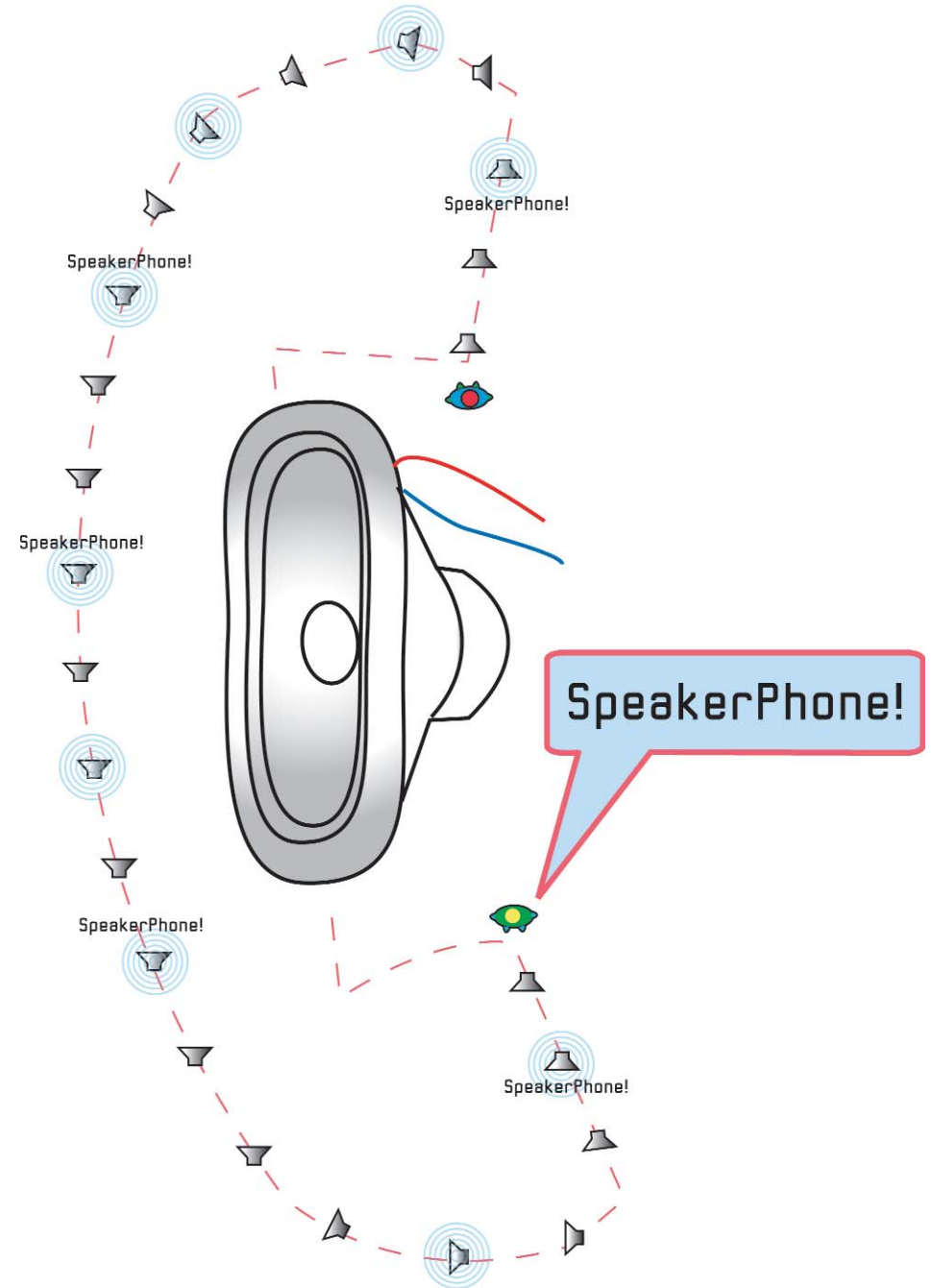
SpeakerPhone

by Jonah Brucker-Cohen

Jonah's work focuses on subverting existing relationships between human/networked interfaces by building new real-world inputs to networks, redefining how information is used and disseminated, and shifting virtual processes into physical forms through networked devices and experiences.

This project attempts to free information from the hidden pathways of wires by using sound as a means of exposing audio/aural movement in physical space.

Jonah will install an series of speakers in the Medialounge, Reception area and Café Bar at The Media Centre. A microphone in the Mediaounge invites people to speak or shout into it. When the microphone picks up a sound, it is recorded and broadcast along the row of speakers in sequence starting from the first speaker in the chain, resulting in a tidal wave of sound.



MEDIALOUNGE NIGHTS

Thu 19 February 04
7.00pm - 9.30pm
Café Bar
The Media Centre
Huddersfield

FREE

Please note that the presentation
will start at 7.30pm



For more information about Jonah
Brucker-Cohen's exhibition, see
[Medialounge Exhibition](#) [p.3]

For more information about Lisa
Jevbratt, see [DRU AiR](#) [p.11]

This evening event marks the opening of the
Medialounge Exhibition 'SpeakerPhone' by
Jonah Brucker-Cohen.

Speakers: Jonah Brucker-Cohen and Lisa Jevbratt.

Jonah Brucker-Cohen

Jonah Brucker-Cohen is an artist/engineer,
Research Fellow in the Human Connectedness
Group at Media Lab Europe
in Dublin, and a PhD candidate at Trinity
College Dublin.

Jonah's work has been shown internationally
at events such as Ars Electronica, The Whitney
Museum of American Art: Artport, DEAF,
SIGGRAPH, VRML-Art 99, Art in Motion II in
Los Angeles, F.I.L.E. Festival in Brazil, Nordic
Interactive Conference (ElectroHype) festival
in Copenhagen, Machida City Museum of
Graphic Arts in Tokyo, ISEA, Soundtoys.net,
Transmediale, European Media Arts Festival,
and the 8th Annual New York Digital Salon.

Lisa Jevbratt

Lisa is NIFCA Artist in Residence at the
Digital Research Unit for three months starting
in January 2004.

Lisa is Assistant Professor in Media Arts and
Technology and Studio Arts at the University
of California, Santa Barbara.



MEDIALOUNGE EXHIBITION

Fri 23 January - Fri 13 February 04
10.00am - 5.30pm
Mon - Fri
Medialounge

Future Factories

Computer generated designware by Lionel Theodore Dean.

Imagine a world of organic designs where your personal design is frozen on purchase; there will never be another the same. This is the Future Factories concept – an exploration of advanced digital manufacture.

Digital manufacturing has been developed over recent years primarily to compress new product development cycles. This is known as Rapid Prototyping; the 3D printing of objects direct from computer files. Advances in materials technology are extending the potential of digital manufacture beyond the prototype to functional products – ‘Direct Digital Manufacture’.

Future Factories is a digital production model resulting from a collaboration between designer Lionel Theodore Dean and the University of Huddersfield. In the Future Factories model there are no fixed designs, instead products ‘grow’, changing and mutating within pre-defined envelopes. Each artefact physically produced is a ‘one-off’. The products, domestic designware, offer each consumer something unique.

The exhibition will showcase some of the designs generated by the Future Factories programme, and a computer running the software will be available for visitors to create and print out a copy of their individual design.

In partnership with



DRU COMMISSIONS

“This alluring online radio station is the first to devote itself to music produced by software.”

Sean Dodson, The Guardian.

Rand()%

Created by Tom Betts and Joe Gilmore.

Launched during Ultrasound 2003, Rand()% has been commissioned by the Digital Research unit to host a series of new projects throughout the coming year. Rand()% is a new online radio station [net.radio] broadcasting 24/7 from the Rand()% website. All that's needed to listen to the stream is an audio player such as Winamp.

Most net.radio stations broadcast archived programmes or relay live DJ's and audio performances in the manner of traditional radio. Rand()% counters this predictable formula by presenting a radio station that is entirely automated, where every programme transmitted is composed in real-time by computer. The audio output is generated on demand by a unique series of artist and musician developed programs.

The programs are pieces of software written in various languages but all using generative programming techniques to create unique musical or sonic sequences each time they are played. In this way the Rand()% stream itself is never repeated.

Rand()% contributors:

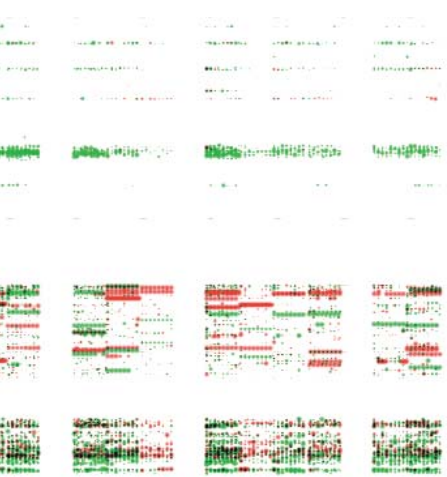
Alku [ES], Dieb13 [AT], Lia + Carvalhais [AT + PT], Mijim [UK], Nullpointer [UK], Muio.org [UK], Plank [UK], Charlie Ferrari [UK], Thor + Runar Magnusson [IS], host productions [UK], Fehler vs. Pimmon [IE + AU], Adrian Ward [UK] / Dennis McNulty [IE].

rand()%

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| → |

January - March 04



Lisa Jevbratt will present her work at **Medialounge Nights**. [see p.5]

NIFCA New Media AiR

Lisa Jevbratt

The Digital Research Unit, in partnership with NIFCA [Nordic Institute for Contemporary Art] welcomes the Swedish artist Lisa Jevbratt to Huddersfield for three months.

Lisa Jevbratt works with systems, networks and data primarily relating to the Internet. She has exhibited and presented her work internationally: The New Museum in New York; SFMOMA; the Walker Art Center in Minneapolis; Ars Electronica in Linz; Transmediale in Berlin; and the 2002 Whitney Biennial in New York.

Her work explores information filtering and mapping, organisational structures and other aesthetic, political and cultural implications of the languages and protocols constituting information technologies.

Lisa is Assistant Professor in Media Arts and Technology and Studio Arts at University of California, Santa Barbara.

In partnership with



February – April 04

Visiting Arts Taiwan-UK Artist Fellowship 2003

Hsu Su-Chen

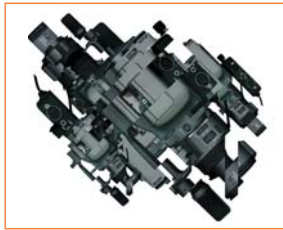
A joint initiative between the Digital Research Unit, Visiting Arts, Arts Council England, The National Endowment for Culture and the Arts in Taiwan and the British Council, Taipei.

Hsu Su-Chen was born in Taiwan in 1966 and spent seven years as a Medical Examiner in a department of Clinical Pathology before becoming an artist. She has exhibited widely within Taiwan, and has worked in the fields of performance, theatre and visual art.



In partnership with Visiting Arts



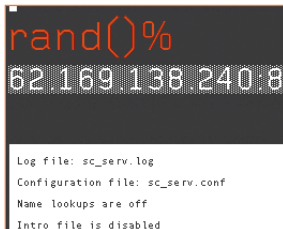


Short Circuits

Short Circuits presents a regular screening programme of cutting edge short films, which are presented with intervals of music and live visuals.

Thurs 26 February 2004

www.shortcircuits.co.uk



Rand()%

"This alluring online radio station is the first to devote itself to music produced by software." The Guardian

In October Rand()% will be showcased in the Medialounge.

October 2004

www.r4nd.org/



Thomson & Craighead

Jon Thomson & Alison Craighead are artists working with video, sound and electronic networked space to create gallery and site-specific artworks and installations.

April 2004

www.thomson-craighead.net



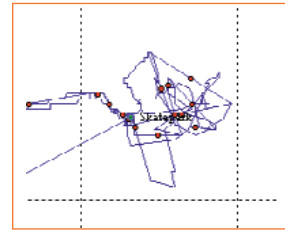
Tuomo Tammenpää

In partnership with NIFCA the DRU Artist in Residence for this period will be Tuomo Tammenpää, who lives and works in Pormainen, Finland.

Tuomo will explore sensor technology and physical interfaces using MAX/MSP and Nato.

October 2004

www.needweb.org/box/



Jen Southern

Jen Southern is a Huddersfield-based artist whose work has been exhibited internationally. Jen's installation work encompasses GPS technology: GPS drawing, Geocaching, robotics and web based artworks.

July 2004

www.theportable.tv



Ultrasound 2004

Ultrasound is a week long international festival exploring the territory of experimental sound, electronic music and related practices.

November 2004

www.ultrasound.ws

The Media Centre provides high quality flexible workspace and services for creative, media and digital enterprises.

Handling over 0.6 million telephone calls per year and over 300 meetings and events in its suite of conference and seminar rooms, The Media Centre is the ideal base for your creative business, but without the commitment of having a permanent office.

Media Centre Front Desk

The Media Centre Front Desk provides a range of 'virtual office' services including telephone answering, a business address at The Media Centre, fax and messaging services. Our professional team will answer calls in your company name and can provide additional services such as word processing and mailouts.

Meeting Rooms

The Media Centre has a suite of three meeting rooms including an 85 seat conference room, 12 seat boardroom and 25 seat seminar room. Our ability to provide in-house catering for business lunches, training events and workshops, as well as audiovisual facilities, including broadband and wireless Internet access, makes The Media Centre an ideal location for events and meetings.

www.the-media-centre.co.uk | www.roundfoundry.net